

## **For Immediate Release**

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**Company:** Inner Media, Inc.

**Address:** 60 Plain Road, Hollis, NH 03049 USA

**Phone:** (603) 465-3216 / (800) 962-2949

**Fax:** (603) 465-7195

**Email:** sales@innermedia.com

**Web:** <http://www.innermedia.com>

**Contact:** Nancy Rosenberg, [nancyr@innermedia.com](mailto:nancyr@innermedia.com)

### **Microsoft Signs Deal with Inner Media for DynaZip™ Technology; Embraces DynaZip™ Compression Components for Windows OS**

**Hollis, New Hampshire – April 17, 2002** – Inner Media, Inc., publishers of the world's leading Zip-compatible data compression toolkits/components, announces it has struck a deal with Microsoft for expanded use of Inner Media's DynaZip™ engine in Windows XP and other Microsoft Windows products.

“Terms of our deal with Microsoft include *bragging rights*,” says Inner Media President, Neil Rosenberg. “We’re proud of our compression components and tools. Their performance and reliability have proven themselves in the marketplace for many years. We think we’ve earned the right to toot our horn, and we’re grateful to Microsoft for letting us use their name in our advertising and promotion.”

“Microsoft®,” Rosenberg adds, has been using DynaZip™ components for several years now in other products, including Windows NT communication applications and Windows Media Player. With their recent introduction of Compressed Folder features in Windows OS products however, Microsoft has significantly expanded its commitment to our DynaZip™ engine.” According to Microsoft, “Files and folders that are compressed with DynaZip™ use far less drive space, may be encrypted, and enjoy an increased level of error checking. The user works with compressed folders and the files or programs it contains just as they would with an uncompressed folder.”

“Both Microsoft and AOL (as well as thousands of other manufacturers) rely on DynaZip™ for their compression technology features,” says Glen R. Horton, Sr., Senior Vice President and Director of Engineering at Inner Media. “The DynaZip™ family of products provides zip data-compression with a rich feature set that is compatible with the widest range of development tools and languages. The newest release (v5.0) includes full support for the .NET programming architecture, compatibility with the new PKZip format (v4.5), the ability to zip files and data of virtually unlimited size (greater than 4 gigabytes), enhanced multi-volume zipping (spanning) directly to hard disk/network drive, and more.”

“And,” Horton continues, “DynaZip™ products are designed to work seamlessly in automated environments such as Web servers and backup systems. Our latest versions are fully compatible with Active Server Pages (ASP) and ASP .NET.”

“We understand the Windows developer’s needs,” concludes Horton, “so all of our products come with on-line User’s Manuals, context-sensitive help files, and a wide range of sample source code for use in a variety of programming languages. In addition, we even provide diagnostic utilities to help the developer prototype operations prior to coding them into their own programs.”

Free evaluation copies of all Inner Media products are available from the Inner Media home page at <http://www.innermedia.com>.

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